

804 HACKS

Richmond, VA

October 24th

Dear Potential Sponsor,

We're in the middle of a digital revolution. Technology is the fastest-growing industry in the United States, with new advancements every single day. Nowhere is this more visible than Virginia, as it is home to the **most data centers in the world** and a **booming "second Silicon Valley"** in Northern Virginia.

But that prosperity stops at the I-95 interchange.

While Northern Virginia races ahead, the Richmond and 804 area is getting left behind. High school students in our area are talented and motivated, but **the ability to explore technology locally is next to none.** The hackathons are up north. The internships are up north. The networking, the startup scene, the recruiting pipelines are all up north. In the past year, Northern Virginia had over 15 hackathons for high school students. *Richmond only had 3.* The only way to close this gap is to provide avenues to expose students to **real, community-driven coding opportunities, starting with 804 Hacks.**

WHAT IS A HACKATHON?

A hackathon is an **event centered around building completely new projects to creatively solve problems**, ranging from a Duolingo for cooking to helping people with hearing disabilities. At 804 Hacks, we believe that the ideal hackathon experience consists of the following:

40%	30%	30%
Developing innovative projects	Workshops and side events	Interacting with sponsors

But none of this can be possible without you!



804 HACKS

Remember those data centers I mentioned earlier? Well, along with other factors, those have taken a significant toll on the environment, so 804 Hacks will be taking on an environmental theme! Whether it be fixing an existing problem or preventing one from taking place, students will spend 10 hours creating a project beneficial for the environment on October 24th at the VCU Shift Retail Lab.

Your sponsorship is critical to the success of 804 Hacks. We are seeking sponsorship to fund the food, supplies, prizes, fees, and more. We have several packages available with different benefits (last page). By sponsoring 804 Hacks, you can get in front of 70+ emerging developers!

OUR CURRENT SPONSORS:

Wegmans



VCU

da Vinci Center

(VENUE)



PCBWay

Wawa



YRI Fellowship



**(FISCAL SPONSOR
- THE HACK
FOUNDATION)**

 **CodeCrafters**

SPONSORSHIP TIERS

Help us cover a prize!

Take care of our lunch costs!

Sponsor our shirts and lunch

Fund everything!

BENEFITS	SUPPORTER \$300	CHAMPION \$700	HEADLINE \$1,400	TITLE \$2,500
Distribute swag to students	✓	✓	✓	✓
Logo on website, shirt, slides & email	Small ✓	Medium ✓	Large ✓	Largest ✓
Send an email to all attendees	—	✓	✓	✓
Outreach table at the event OR "____ track by Your Company"	—	✓	BOTH ✓	✓
Speaking time on "stage" <i>if you can't be there for the event - pre-recorded message!</i>	—	2 min opening (we give a thanks, intro, and description of you)	5 min opening (you speak)	10 min opening + 3 min closing (you speak)
"804 Hacks presented by your company"	—	—	—	✓

*All tiers are negotiable **In-kind contributions of equal value count too (food, prizes, etc.)

Since 804 Hacks is fiscally sponsored by The Hack Foundation, a registered 501(c)(3), **all contributions are tax-deductible.**

On October 24th, Richmond kids get a full day to build something impactful. **Sponsors are the reason this event happens, and we hope you join us on our journey.**

Contact us: kshiteej@804hacks.org

<https://804hacks.org>

804 Hacks is fiscally sponsored by Hack Club Bank, a project by The Hack Foundation (d.b.a. Hack Club), a 501(c)(3) nonprofit

